A WORLD IN TURMOIL: Opportunities to Focus on the Public’s Health

OFFICIAL CONGRESS PARTNERSHIP & EXHIBITION PROSPECTUS

Released by the Official Hosts

the World Federation of Public Health Associations (WFPHA)

the Italian Society of Hygiene, Preventive Medicine and Public Health (SItI)

the Association of Schools of Public Health in the European Region (ASPHEN)
The World Congress on Public Health (WCPH) is an important triennial event held by the World Federation of Public Health Associations (WFPHA). In May 2023, it will be organized together with the Italian Society of Hygiene, Preventive Medicine, and Public Health (SItI) and the Association of Schools of Public Health in the European Region (ASPHER). Over 3,000 public health professionals and researchers, policymakers, and students will convene in Rome, Italy, for the 17th World Congress on Public Health.

The Congress coincides with a critical juncture for our world. The COVID-19 pandemic has indelibly altered our planet and our lives, exacerbating existing inequalities. Conflicts worldwide, from Ukraine to Afghanistan, from Syria to Ethiopia have further destabilised the world, alongside the devastating consequences felt by all those directly affected. And together with the pandemic and the war, we have failed to mitigate the effects of climate change.

Now more than ever, these crises serve as an opportunity to advocate for and create better social protection systems, promote health for all, prepare for the challenges posed by future pandemics or global crises, and work together to end exploitation and to create harmony between nature and humanity. The theme of the Congress — A World in Turmoil: Opportunities to Focus on the Public’s Health — reflects our commitment, as the global health community, to work together in and outside of our respective fields to promote health equity and to build a more sustainable and just future. We must act now, making real our commitment to health in all policies, as well as to safeguard and nurture a world in need of healing and protection.
Congress Objectives

This congress aims to improve public health by:

• Engaging diverse voices, ideas, vision and actions of committed professionals and citizens to strengthen and transform global public health effort and influence decision makers within and beyond the health sector.
• Analysing, demonstrating, and sharing local, regional and global public health lessons with a special focus on the reduction of inequities and inappropriate discrimination.
• Examining the effective translation of evidence-based science into action.
• Articulating and promoting the pivotal role of health in sustainable development goals (SDGs).
• Supporting and nurturing the next generation of public health leaders.
• Building on the intent of the Global Charter for Public’s Health.

Main Programme Tracks/Abstract Tracks

• Adults & Older Adults Health
• Antimicrobial Resistance
• Climate Change, Environmental and Urban Health
• Communicable Diseases - except COVID-19
• COVID-19: Lessons Learnt and How to Prevent the Next Pandemic
• Digital Health, Health Information and AI
• Education and Training
• Health Determinants, Sustainable Health Equity and SDGs
• Health Promotion and Universal Health Systems
• Hygiene & Sanitation - including Clean Water and Hospital Hygiene
• Intersectoral and Multilateral Collaborations and Health Systems Strengthening
• Maternal & Adolescent & Child Health
• Mental Health & Social Wellbeing
• Minorities, Diversity & Inclusion - including Indigenous Peoples, Migrants, Refugees, LGBTQ
• Non-Communicable Diseases - including Cancer, CVD, Obesity, Oral Health
• Public Health Advocacy, Policy, and Diplomacy
• Public Health Communication
• Public Health Ethics & Law
• Public Health in Emergencies, Disasters, and Wars
• Public Health Leadership and Workforce
• Public Health, Governance, Politics and Economics
• Research, Theories, and Methods in Public Health
• Social Security & Social Protection - including Health Insurance, Occupational Health, Injuries and Accidents
• Surveillance, Monitoring, Evaluation and Reporting - including HIA, HTA and Registries
• Vaccine Preventable Diseases (VPDs) and Vaccine Confidence
Theme: A World in Turmoil: Opportunities to Focus on the Public’s Health
Working together across sectors to promote health equity and build a more sustainable and just future.

Invitation to Partner with the WCPH 2023
We invite you to partner with us and participate in this major global event by choosing from the partnership opportunities and packages, individual partner options or exhibition prospects.

What’s in it for partners?
Investment in public health and institutions can be cost-effective and provide multiple economic and social benefits for both the private and public sectors. In engaging with sectoral interests, we will foster collaborative efforts among governments, businesses, indigenous peoples, local communities, NGOs, and youth for a new approach with tangible commitments.

The WCPH 2023 represents a unique opportunity for all sectors to demonstrate its commitment and responsibility in public health to a global constituency. Public health is based on the premise of anticipating and preventing health problems, mitigating risks to health and protecting people from health hazards, promoting health and well-being. In an ever-changing world, we recognise that important evidence comes from a variety of sources. This Congress therefore represents an unparalleled opportunity for you and your organisation to engage on a global platform.

Capitalise on this opportunity to reach a diverse, multi-disciplinary, unique audience at the largest global public health event.
5 DAYS OF CONGRESS

4000 participants
17 keynote speakers and over than 1000 speakers
From over 83 countries

47 digital poster sessions (328 posters discussed)

36 panels

1 Lunch time session

4 plenary (6 presentations)

30 workshops

2 ceremonies

124 OR sessions (1017 presentations)

10 World Leadership Dialogues

4 storytelling (22 presentations)

12 Sponsors

36 Exhibitors

2 Major Partners

1 Foundation Partner

2 Gold Partner

1 Public Health Champion

2 Congress Supporter

1 Congress App

1 Sponsor
LAST DIGITAL EDITION
2020

5 DAYS OF CONGRESS

over than 310 sessions

1480 poster
149 workshops
36 panels
8 satellite sessions
8 plenary
7 pre-conference
1 welcome and opening ceremony
4 storytelling (22 presentations)
26 World Leadership Dialogues
112 OR sessions

closing ceremony

3750 participants
58 keynote speakers
125 countries

12 Exhibitors & 31 Sponsors
The sponsors are classified as follow:

1 Foundation Partner
1 Gold Partner
2 Silver Sponsor
2. ORGANISERS

World Federation of Public Health Associations (WFPHA)
The World Federation of Public Health Associations (WFPHA) is an international, nongovernmental organisation composed of multidisciplinary national public health associations and other organisations involved in public health, and representing over 5 million public health professionals worldwide. It is the only worldwide professional society representing and serving the broad field of public health. WFPHA’s mission is to promote and protect global public health. It does this by supporting the establishment and organisational development of public health associations through facilitating and supporting the exchange of information, knowledge and the transfer of skills and resources, and through promoting and undertaking advocacy for public policies, programmes and practices that will result in a healthy and productive world.

Further information is available at: www.wfpha.org

Association of Schools of Public Health in the European Region (ASPER)
The Association of Schools of Public Health in the European Region (ASPER) is the key independent European organisation dedicated to strengthening the role of public health by improving education and training of public health professionals for both practice and research. The main functions of the Association are to support the professionalisation of the public health workforce in Europe, whilst respecting the diversity of national and regional contexts in which each school of public health operates, and thus: to sustain capacity building in public health, so that it balances with national and European population health challenges and threats and is supported by best standards of public health education and training, scientific research, and practice.

Further information is available at: www.aspher.org

The Italian Society of Hygiene, Preventive Medicine and Public Health (SITI)
The Italian Society of Hygiene, Preventive Medicine and Public Health (SITI), with its more than 3000 members, is an organisation dedicated to the promotion and protection of collective human health and wellbeing. The President is the official representative of the Society. The mission of the Society is to achieve advances in the fields of epidemiology, public health, community health, health services organisation, management and health economics, to encourage the evolution and development of cultural and professional activities of prevention and the role and qualifications of its practitioners and operators at central and peripheral level, to promote health education activities aimed at increasing the level of sanitation of the population and promote the activities of continuing education programmes. In summary SITI is dedicated to letting the professional voice of public health be heard. This role of advocacy is performed at national, regional, and local level.

Further information is available at: www.societaitalianagiene.org

The Organising Committee for the WCPH 2023 will ensure that Rome goes down in the history of public health as one of the most influential events of our generation. This success relies on the involvement of a diverse range of partners from the public health and business sectors to provide the content of the WCPH 2023 through active participation and engagement, as well as financial support and sponsorship to successfully stage the event.

To do this, the Organising Committee is ensuring that each part of the programme engages proactively with leaders in development sectors, with a view to the WCPH 2023 reaching new commitments, new capacity and new prospects. In this document, an exciting range of sponsorship opportunities have been developed.

To ensure a successful outcome for business and sponsor involvement. Additional reference materials and information can be provided to facilitate better understanding of opportunities for alignment and mutual benefit with sponsors.
3. KEY FACTS

We aim to encourage your active participation in the WCPH 2023 programme.

**Key Dates**

**Abstract Submission**
- Abstract Submission online
- Abstract Submission deadline: 09 December 2022

**Registration**
- Opens: 09 May 2022
- Early Bird: Until 09 December 2022
- Late: Until 26 April 2023
- On Site: From 02 May 2023

**Congress Dates**
- 02-06 May 2023 (Tuesday - Saturday)

**Congress Venue**
- Ergife Palace Hotel & Conference Center
- Largo Lorenzo Mossa, 8, 00165 Rome (Italy)

**Congress Management Committee (CMC)**

*Members:*
- Walter Ricciardi – WFPHA
- Bettina Borisch – WFPHA
- Luís Eugenio de Souza – WFPHA
- Marta Lomazzi – WFPHA
- Italo Angellillo – SITI
- Antonio Ferro – SITI
- Roberta Siliquini – SITI
- John Middleton – ASPHER
- Robert Otok – ASPHER
- Carlo Signorelli – ASPHER
- Triumph Italy – PCO

**Congress Secretariat**

.TriumphGroup

e.xperience, e.motion, e.events

Via Lucilio, 60 – 00136 Rome, Italy

General enquiries: info.wcph2023@thetriumph.com
Sponsorship and exhibition opportunities: sponsor.wcph2023@thetriumph.com
Registration: registrationwcph2023@thetriumph.com
Accommodation: bookingwcph2023@thetriumph.com
4. SPONSORSHIP

Early confirmation of your interest and support for the Congress will ensure a high level of exposure. An extensive promotional campaign including advertisements, direct mail campaigns, email broadcasts and web exposure will be implemented, and the opportunity exists for your company to be represented as a key sponsor of the Congress well in advance of the actual dates.

- Sponsorship provides an excellent opportunity to promote your name, to support your brands and to maintain a high profile before, during and after the Congress.
- The venue for the 17th World Congress on Public Health is the Ergife Palace Hotel. It is estimated that at least 3,000 delegates and press representing international news and media agencies will provide extensive coverage of the WCPH 2023.
- Involvement in the Congress will enable you to associate your organisation with the global effort to improve public health for all in society, and to align your corporate responsibility programme with the goals of the Congress.
- Congress delegates are keen to improve their knowledge and contribution to global public health. Aligning your organisation with this influential and powerful educational experience demonstrates your commitment to assisting their development at a deeply personal level.
- Sponsorship provides you with an opportunity to consolidate corporate relationships and expose your colleagues and organisation to key markets.
- Sponsorship demonstrates your commitment to better health as a “good corporate citizen”.
- Sponsorship and active engagement in the WCPH 2023 will allow your organisation to demonstrate its commitment to health best practices in business operations to a highly diverse and representative audience.
- Your representatives can mix informally with delegates from around the world.
- Your organisation’s involvement, commitment, and support for the WCPH 2023 will be widely acknowledged as outlined in this prospectus.
- Your organisation will benefit significantly from exposure to a keenly interested, relevant and, above all, influential audience in an educational environment away from the competition of everyday distractions.
- Sponsorship contributes to the promotion, planning and operation of WCPH 2023, reducing the overall cost of managing and staging the event and enabling a higher level of participation by delegates from developing countries and under-represented sectors, including youth.

5. HOST CITY & VENUE

WCPH 2023
Congress Venue – Ergife Palace Hotel
The congress Venue is Ergife Palace Hotel. Ergife has 35 conference rooms, 704 hotel rooms, 1 official restaurant, 1 pool and 3 bars. All rooms are fully equipped with electronic and technological solutions for every connection you may need. All of them are easy to reach for smooth loading and unloading operations. Furthermore, every room is enriched with natural light. Whatever business you’re in, you’ll find the perfect conference room at Ergife, tailored to suit your requirements: from the largest conference hall for 1800 people, for the extra-large gatherings, to a very cozy room for summit meetings. To offer you even more suitable solutions for your needs, it is possible to also modulate a large conference room into separate smaller stand-alone isles, completely soundproof. The venue is within walking distance from the metro A line connecting with the city centre. The nearest station to the venue is Valle Aurelia. There is range of accommodation options available in the neighbourhood for delegates to book at registration time.

Further information is available at:
https://www.ergifepalacehotel.com/
Host City Rome, Italy

Why Rome? ...Because It’s Rome!
The eternal city doesn’t need any description - its name speaks for itself. Rome is a vibrant, cosmopolitan city full of exhibitions, art galleries, theatres, cultural events which add a charming and relaxing flavour to participants staying in the city. It is also a major international business destination. Rome is the strong attraction to 3,000 years of history and an artistic heritage, which is unique in the world. To locate an event in Rome means to increase the number of participants. This is what emerges from an analysis of the total number of participants registered at congresses held in Rome, compared with the number of participants registered in the same congresses, held in other cities.

Founded nearly 3,000 years ago, the city is renowned for its ancient ruins, classical architecture, renaissance buildings and baroque fountains. Nowadays, Rome is a vibrant, cosmopolitan city and will provide an elegant backdrop for the WCPH 2023.

Rome is a cradle of history and art. It is known all over the world as the Eternal City, a synonym for art, history and spirituality. The magnificence and unbelievable number of historical monuments, churches, museums leave many visitors speechless. In addition to hotels and conference facilities are up to date exhibitions, art galleries, theatres, cultural events which add a charming and relaxing flavour to participants’ stay in the city. Modern Rome is also a major international business destination. It is the seat of the Italian government, and the economy is dominated by services, IT, aerospace, defence and telecommunications companies, research, tourism, construction and banking.

In Italy we say “all roads lead to Rome” moreover, this event can highlight this Italian saying since it will bring together delegates from all over the world for the largest and most prestigious event for public health. Professionals will provide an abundance of business and networking opportunities, not to mention the chance to explore one of the world’s most fascinating cities.

How to arrive?
Rome is served by two international airports, both well connected to the city centre: Leonardo Da Vinci (Fiumicino) and G.B. Pastine (Ciampino). Both hubs are served by the major airline companies, including the low-cost ones. Moreover, Rome has an important railway link connected with the rest of Italy and Europe by high speed trains which offer the greatest efficiency at low costs. The central railway station, Termini, is in the heart of the historical centre and close to many hotels.

Partners can either select from our partnership levels - and will receive acknowledgements, benefits and entitlements according to this level of partnership - or they can select from the individual partnership and exhibition opportunities available on the following pages.

Various opportunities exist for partnership. We encourage you to contact us and create a package that suits your organisation.

Exhibition space allocation will be made according to the “first come first served” principle.

Please note: Prices are in EUR Euros and DO NOT include Italian Current VAT. VAT will be added to the final invoice unless documentation for exemption will be provided.
6. PROGRAMME AT A GLANCE

SitI National Congress will be embedded in the 17th World Congress on Public Health, therefore sponsors are exposed to both events.

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OPENING SITI

LUNCH TIME

OPENING WCPH

LUNCH TIME

LUNCH TIME

CLOSING SITI

CLOSING WCPH

INTERNATIONAL STUDENT'S MEETING ON PUBLIC HEALTH
7. SPONSORSHIP OPPORTUNITIES AT A GLANCE

**SPONSORSHIP PACKAGE**
- **FOUNDATION PARTNER** € 90,000,00
- **PUBLIC HEALTH CHAMPION** € 55,000,00
- **PUBLIC HEALTH SUPPORTER** € 45,000,00
- **GOLD PARTNER** € 30,000,00
- **SILVER PARTNER** € 20,000,00
- **SCHOLARSHIP PARTNER** € 15,000,00
- **INSTITUTIONAL PARTNER** € 15,000,00

**PROGRAMME SPONSORSHIPS**
- **60’ World Leadership Dialogues for Profit Company** € 25,000,00
- **60’ World Leadership Dialogues for NGO, PHA, Institutions and Associations** € 10,000,00
- **30’ Breakfast/Morning Tea/Lunch Session** € 15,000,00
- **60’ Breakfast/Morning Tea/Lunch Session** € 25,000,00

**CONGRESS MATERIALS**
- Pens - Exclusive sponsorship * provided by sponsor € 3,500,00
- Writing pads - Exclusive sponsorship * provided by sponsor € 3,500,00
- Congress Bags - Exclusive sponsorship * provided by sponsor € 12,500,00
- Company branded Lanyards - Exclusive sponsorship * provided by sponsor € 6,500,00
- Company branded Writing pads - Exclusive sponsorship * provided by Org. € 9,500,00
- Congress Bags - Exclusive sponsorship * provided by Org. € 31,000,00
- Company One-page flyer per insert bag - provided by sponsor € 2,000,00

**GENERAL CONTRIBUTION TO THE CONGRESS**
- Unrestricted general contribution to the Congress organisation. Starting from: € 2,000,00
- General contribution to the Congress coffee break (for 1 service). Starting from: € 10,000,00
- General contribution to the Congress lunch (for 1 service). Starting from: € 18,000,00

**ON SITE CONGRESS SERVICES**
- Re-Charge Station - each € 6,000,00
- Onsite Hospitality Lounge / Suite
  - 1 day € 5,000,00
  - 5 days € 20,000,00
- Speakers Preparation Room / Slide Centre - Exclusive sponsorship € 12,000,00
- Internet Connections Stations - each € 3,000,00
- Media Room Sponsor - Exclusive sponsorship € 18,000,00
- E-Poster Corner - each € 6,000,00
- Registration desk – Not exclusive sponsorship (max 3 sponsors) € 12,000,00
- Wardrobe – Exclusive sponsorship € 7,500,00

**CONGRESS BRANDING**
- Congress Branding € 8,000,00

**ADVERTISEMENTS**
- Linkable Company Logo on Congress Website € 2,000,00
- 300 words story or video (max 2’) on Congress Website € 4,500,00
- Invitation mailing service € 1,800,00

**Final Programme / Sponsor Directory**
- 1 inside full page € 1,800,00
- #1 inside back cover € 3,000,00
- #150 words Company Description € 2,500,00
- #100 words Company Description € 2,000,00

**Pocket Programme**
- Pocket Programme - Exclusive Sponsorship € 15,500,00
- Pocket Programme - Not Exclusive Sponsorship (max 3 sponsors) € 5,500,00

**GREEN OPPORTUNITIES**
- Refillable Water Bottles. Starting from: € 25,000,00
- Carbon off set – Not exclusive sponsorship € 5,000,00

**CONGRESS APP**
- Congress App € 20,000,00

**EXHIBITION**
- Exhibition commercial booth
  - Booth cost – without BUILD UP - Rental cost per square meter: 850,00 €/m² € 850,00/m²
  - Handling fee (first general clean up and first KW included) € 250,00
- Exhibition no commercial partner/NGOs/Publishers booth
  - Booth cost – without BUILD UP - Rental cost per square meter: 720,00 €/m² € 720,00/m²
  - Handling fee (first general clean up and first KW included) € 250,00
- Exhibition area for PH School
  - Table and Chairs € 1,800,00
  - Handling fee (first general clean up and first KW included) € 250,00

**OTHER COST**
- Extra sponsor/exhibitor badge € 180,00
8. PARTNERSHIP PACKAGES

<table>
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<tr>
<th>ITEM</th>
<th>FOUNDATION PARTNER</th>
<th>PUBLIC HEALTH CHAMPION</th>
<th>PUBLIC HEALTH SUPPORTER</th>
<th>GOLD PARTNER</th>
<th>SILVER PARTNER</th>
<th>SCHOLARSHIP PARTNER</th>
<th>INSTITUTIONAL PARTNER*</th>
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<td>Recognition in Congress communications. Listing status as per category</td>
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<td>Mailing invitation – before the congress - sent to registered attendees via Organising Secretariat</td>
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<td>Company insert to be placed into the delegate bags or exhibited in a dedicated area (size and content to be approved by the Organising Committee)</td>
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<td>World Leadership Dialogues**</td>
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*available only for institutional or not for profit organisation

**Opportunity to hold a 60’ session. The price of this session is not included in the fee above and it must be agreed separately

9. INDIVIDUAL PARTNERSHIPS

Programme sponsorships
Programme sponsorships enable your organisation to contribute to the overall achievements and tangible outputs of the intense programmatic work leading up to, during, and following the 17th World Congress on Public Health. The WCPH 2023 will be successful through its high-quality programme delivered through bold thematic streams and by many organisations and individuals.

Sponsorships are sought to ensure essential funding for keynote speakers, leadership dialogues, strategic meetings, workshops, and skills building sessions. Delegate sponsorships also play an important role by ensuring the active participation of delegates from economic hardship situations.

World Leadership Dialogues
€ 25,000.00 + vat for Profit Company
€ 10,000.00 + vat for NGO, PHA, Institutions and Associations

Opportunity to hold a 60’ workshop.

World Leadership Dialogues (WLD) are high-level sessions on hot topics in public health intended to complement the plenary themes. The purpose is to provide in-depth perspectives on key issues integrated into public health strategic plans/policies and health budgets perspectives.

Breakfast/Morning Tea/Lunch Session Sponsorship
30’ € 15,000.00 + vat
60’ € 25,000.00 + vat

Opportunity to hold a 30’ (breakfast slot), 60’ workshop outside of the core Congress hours.

Timeslots have been designated and will be allocated on a “first come first served” basis.

Industry sponsored scientific sessions will not be running during parallel congress sessions.

Industry sponsored scientific sessions are available only for paying exhibitors.

• Room hire, standard audio-visual entitlements. Content including title, speaker details and a brief synopsis of your proposed workshop is to be sent to the Congress Scientific Secretariat for approval.
• Sponsor logo on congress website.
• Mention to be included in the Programme Book.
• Any additional audio-visual requirements, speaker costs – such as travel costs, accommodation, and registration fees - and food and beverage costs – such as lunch boxes - will be at the expense of the sponsoring company.

Hospitality
European Speaker* € 4,000.00 + vat
International Speaker* € 8,000.00 + vat

It includes registration, travel in economy class (from European countries) or business class (from outside Europe), transfer from/to airport, 4 nights’ accommodation.

• Speaker of a non-CME accredited session: Company name highlighted in the invitation/confirmation letters sent to the speaker.
• Speaker of an accredited CME session: it will not be possible to indicate or inform the beneficiary.

Sponsored Delegates*
€ 4,500.00 + vat

Delegates from developing countries and other underrepresented groups will be provided with registration, airfare and accommodation costs to enable their participation in the WCPH 2023.

*This is an unrestricted educational grant; it will not be possible to indicate or inform the beneficiary.
Congress materials
The financial contribution covers the total/partial coverage of handling, storage and kit preparation costs in the case of supply by the Sponsor. It also covers the production, customisation and transport of the item in the case of supply by the Organization.

Pens - Exclusive sponsorship
At registration each delegate receives a pen for use during the Congress. The sponsor has the exclusive right to have its logo printed on the pen.

#3,000 pens provided by the sponsor company: €3,500,00 + vat
#3,000 pens provided by the Organising secretariat: €9,500,00 + vat

Writing Pads - Exclusive sponsorship
At registration each delegate receives a note pad for use during the Congress. The sponsor has the exclusive right to have its logo and tag line printed on the front cover of the note pad. To be as sustainable as possible, we recommend to produce A5 format using recycled paper.

#3,000 notepads provided by the sponsor company: €3,500,00 + vat
#3,000 notepads provided by the Organising secretariat: €9,500,00 + vat

Congress Bags - Exclusive sponsorship *
Every registered delegate will be provided with an official Congress Bag upon registration. Each delegate Bags provide constant and frequent brand recognition to the sponsor both at the Congress and long after the event is over. The Organising Committee will ensure a quality bag is chosen in conjunction with the sponsoring company to prolong usage by delegates. The sponsor of the Delegate Bags will have the exclusive right to have its logo and tag line appearing on the Delegate Bag, along with the Congress logo.

#3,000 bags provided by the sponsor company: €12,500,00 + vat
#3,000 bags provided by the Organising secretariat: €31,000,00 + vat

Company branded Lanyards - Exclusive sponsorship
Every registered delegate will be provided with an official Congress name badge together with a lanyard upon registration. Delegates will need to wear their name badge for the duration of the Congress, which will enable access to all sessions, social functions and the exhibition. The sponsor’s name will be exclusively displayed on the lanyard holding the badge. This an excellent eye level recognition opportunity for the entire days of the Congress.

#3,000 Lanyards provided by the sponsor company: €6,500,00 + vat
#3,000 Lanyards provided by the Organising secretariat: €14,500,00 + vat

Company one-page flyer (max A4 format) per insert bag - €2,000,00 + vat
#3,000 inserts must be provided by the sponsor company.
Deliver your promotional materials directly into the participants hands, distributed to all professional attendees when they register or displayed into the dedicated area. This in-demand item is a valuable tool the attendees use when planning their visits to the Exhibit Hall. Use this high-profile opportunity to drive traffic to your booth, to showcase your company, or to draw attention to discounts or events. Note that the material should be provided by Sponsor and must be approved by the Secretariat. No product advertisement is allowed.

General contribution to the congress
Unrestricted general contribution to the Congress organisation
Starting from €2,000,00 + vat

General contribution to the Congress for Coffee Break (1 service)
Starting from €10,000,00 + vat

General contribution to the Congress for Lunch (1 service)
Starting from €18,000,00 + vat

Onsite congress services
Re-Charge Station
€6,000,00 + vat each
Enable attendees to charge their smart phones, laptops, and other wireless devices without leaving the convention centre.
These charging stations will be placed in high-traffic areas where they will be sure to draw attendees’ attention. Sponsor’s artwork appears prominently on the station along with company name on the header. Limited packages available.

Onsite Hospitality Lounge/Suite
Hospitality lounge for 1 day €5,000,00 + vat
Hospitality lounge for 5 days (full congress) €20,000,00 + vat
The opportunity to create your own corporate hub, close to major programme sessions and with ease of access is available for sponsorship. Exhibiting companies have the opportunity to rent private areas during the meeting. No audio-visual equipment is provided.

Speakers Preparation Room / Slide Centre - Exclusive sponsorship
€12,000,00 + vat
This room will be used by all speakers at the WCPH 2023 and provides a highly targeted branding opportunity. The sponsor of this item has the opportunity to provide materials for the speakers to use in this room. Sponsor logo on the screen saver of every workstation. Opportunity to provide note pads, pens, mouse pads for every workstation (sponsor’s production).
Internet Connections Stations
€ 3,000,00 + vat each
Located in prime, high-traffic locations, these clusters of computer terminals provide a “One Stop” shopping service where attendees can access e-mail, and a logo will display on every terminal. Opportunity to provide mouse pads for every workstation (sponsor’s production).

Media Room Sponsor - Exclusive sponsorship
€ 18,000,00 + vat
This room will be used by all media at the WCPH 2023 and provides a highly targeted branding opportunity. The sponsor of this item has the opportunity to provide note pads and pens for the media to use in this room.

E-Poster Corner
€ 6,000 + vat each totem
Company logo on multimedia totems

Registration desk – Not exclusive sponsorship (max 3 sponsors)
€ 12,000,00 + vat
Sponsor sticker logo on speaker’s registration corners. Corners located in the registration area.

Wardrobe – Exclusive sponsorship
€ 7,500,00 + vat
Company logo on the cloakroom’s tickets

Congress branding
Internal signage – directional signs
€ 8,000,00 + vat
Sponsor’s logo on directional signs - Exclusive sponsorship. It does not apply to signage in front of the CME workspaces.

Advertisements
Linkable Company Logo on Congress Website
€ 2,000,00 + vat
Company logo, linked to your website, will be published in the Congress website inside the Sponsor dedicated page.

300 words story or video (max 2’) on Congress Website
€ 4,500,00 + vat
Company video will be posted in the Congress website inside the Sponsor dedicated page. The video will be provided by the sponsor company.

Invitation mailing service
€ 1,800,00 + vat
Announcement of your workshops/symposia or any information you would like to send (content to be approved). You provide us with your html message, or we may realize it for you under your instructions (upon quotation).
Your symposium/booth invitation will be sent to all registered participants around 2 weeks before the event.
Only the organizing secretariat will be in charge of sending the email out.
#1 emailing shoot is included in this service.

Final Programme / Exhibitor Directory - Advertisement
The Final Programme will be available to all participants as published on the website. Paper copy will be available upon request and with a contribution of 20€/each.
The final advertisement needs to be provided by the Sponsor meeting the requested deadline. The advertisement page should refer only to institutional/company communication. Advertisement of product is not allowed.
#1 inside full page: € 1,800,00 + vat
#1 inside back cover: € 3,000,00 + vat

Final Programme / Sponsor Directory - Company Description
It will be published on the sponsor directory (or final programme). The final advertisement needs to be provided by the Sponsor meeting the requested deadline. The description should refer only to institutional/company communication. Naming of product is not allowed.
#150 words company description - € 2,500,00 + vat
#100 words company description - € 2,000,00 + vat

Congress Pocket Programme
Exclusive Sponsorship - € 15,500,00 + vat
Not Exclusive Sponsorship (max 3 sponsors) - € 5,500,00 + vat
Every registered delegate will be provided with an official Congress pocket programme upon registration which will contain at glance reference material for the Congress. It will be a much-used information booklet for delegates. Sponsorship includes company logo on back page.

Green opportunities
Refillable Water Bottles
Starting from € 25,000,00 + vat
As a sponsor of the water bottles, one bottle will be allocated per delegate. There will be water stations throughout the Congress venue for delegates to refill the bottle during the Congress.
10. EXHIBITION OPPORTUNITIES

The exhibition will be a major component of the Congress and has been designed to maximise the opportunity for delegates to visit the exhibition. Exhibit booths will be arranged to maximize delegate traffic.

Located in the main hall of the Ergife Palace Hotel, the exhibition will be the heart of the Congress. The WCPH 2023 exhibition is set to be the primary networking arena for delegates, Congress partners and exhibitors.

Please find here below the exhibition area dedicated to sponsor companies. As to space allocation early booking is highly recommended to avoid disappointment. The Organising Secretariat will assign the booth a "first come, first served" basis. The Organising Secretariat could have to change the space assignment due to organisational reasons.

**Exhibition commercial booth**

*Area cost – without BUILD UP*
Rental cost per square meter: € 850,00/m²
Booth size: 5 m² (2,5mx2m)
2 exhibitor badges are included.

*Handling fee – € 250,00*
The handling fee is mandatory and to be paid every 5m² (indifferently for booth with or without build up).
It includes the first general cleaning after set up and before the opening of the exhibition area and electricity (1st KW included, additional KW available at extra cost).

*NB: Booth designs of customized booths must be approved by the conference organiser and the safety commission of the congress centre.*

**Exhibition no commercial partner/NGOs/Publishers booth**

*Area cost – without BUILD UP*
Rental cost: € 720,00/m² + vat
Booth size: 5 m² (2,5mx2m)
1 exhibitor badge is included.

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**Carbon off set**

€ 5,000,00 + vat – Not exclusive sponsorship
The organisation aim is to run an event as sustainable as possible. The organisation will sign up a project that calculates, reduces and offsets the CO2 emissions generated by the activities of people, organisations, events, products, companies and organisations. To do so, it will also buy carbon credits generated through the creation and protection of growing forests and the development of energy efficiency and renewable energy production projects. Be part of this project! This is an opportunity for your brand also to prolong after the event.

**Congress App**

*The Congress App*

€ 20,000,00 + vat - exclusive sponsorship
It can be downloaded by all delegates and it will contain important information including the Congress programme, session room maps, speaker biographies, exhibition booth information, and interactive information. As delegates continue to refer to the APP with greater frequency, this represents one of the most significant branding opportunities at the Congress. The package includes 5 push notifications.

**Additional Exhibitor’s/Sponsor’s cost**

*Extra sponsor/exhibitor badge*
€ 180,00 + vat
Each sponsor will receive the number of badges included in the purchased package. Each extra badge will be charged ad an extra cost.
Exhibition area for PH School
Table and chairs
Rental cost: € 1.800,00 + vat
n. 1 exhibitor badge is included

Pre-Fitted Booth
Pre-Fitted Booth cost for 12m²: € 2.000 + vat
Pre-Fitted Booth cost for 9m²: € 1.600 + vat
Pre-Fitted Booth cost for 6m²: € 1.300 + vat
Pre-Fitted Booth cost for 5m²: € 1.100 + vat

PRE-FITTED BOOTH SHELL SCHEMES
Shell booth scheme includes:
• Frame/wall structure
• Electric Lightening
• #1 Table
• #2 Chairs
• #1 Electric multi socket
• #1 Waste bin
• #1 Clothes hanger
• #3 Spotlights
• #1 Multi-socket
• #Blue Felt
• Top Banner with company logo
• Company name in the Exhibitor list published on the website and on the final programme.

Exhibition spaces do not include any extra furniture not mentioned here above. Any additional services will be available to order in the exhibitors' technical manual.
N. 31 TOTAL STANDS

n. 3 stand 3x4
n. 4 stand 3x3
n. 9 stand 3x2
n. 6 stand 2,5x2
n. 9 table stations
### 11. CONGRESS REGISTRATION FEES

#### Fees & Deadlines
Fees below are inclusive of current VAT (22%) and are quoted in Euro.

<table>
<thead>
<tr>
<th>CATEGORIES</th>
<th>EARLY until 09/12/2022</th>
<th>LATE until 26/04/2023</th>
<th>ONSITE from 02/05/2023</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>WCPH 2023 PARTICIPANTS</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Delegate – member of WFPHA, ASPHER*</td>
<td>550,00 €</td>
<td>685,00 €</td>
<td>760,00 €</td>
</tr>
<tr>
<td>Delegate – WFPHA Diplomats of the Global Charter **</td>
<td>523,00 €</td>
<td>650,00 €</td>
<td>722,00 €</td>
</tr>
<tr>
<td>Delegate – non member</td>
<td>610,00 €</td>
<td>770,00 €</td>
<td>850,00 €</td>
</tr>
<tr>
<td>Emerging countries **</td>
<td>385,00 €</td>
<td>500,00 €</td>
<td>630,00 €</td>
</tr>
<tr>
<td>Student ***</td>
<td>350,00 €</td>
<td>430,00 €</td>
<td>495,00 €</td>
</tr>
<tr>
<td>One Day Registration (delegate)*****</td>
<td>not available</td>
<td>not available</td>
<td>220,00 €</td>
</tr>
<tr>
<td>One Day Registration (student)*****</td>
<td>not available</td>
<td>not available</td>
<td>127,00 €</td>
</tr>
<tr>
<td><strong>Siti 2023 + WCPH2023 PARTICIPANTS</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Member delegates Siti</td>
<td>500,00 €</td>
<td>685,00 €</td>
<td>760,00 €</td>
</tr>
<tr>
<td>Member young delegates Siti</td>
<td>320,00 €</td>
<td>430,00 €</td>
<td>495,00 €</td>
</tr>
<tr>
<td><strong>Siti 2023 ONLY ITALIAN CONGRESS PARTICIPANTS</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Member delegates Siti</td>
<td>350,00 €</td>
<td>455,00 €</td>
<td>760,00 €</td>
</tr>
<tr>
<td>Member young delegates Siti</td>
<td>150,00 €</td>
<td>230,00 €</td>
<td>495,00 €</td>
</tr>
</tbody>
</table>

* Members of WFPHA, ASPHER societies qualify for discounted registration rates. Once selected the association, declaration of annual membership fee in good standing is required to finalise the registration.

**Delegate - Diplomats of the Global Charter, will need to contact directly the Organizing Secretariat**

*** Emerging countries are those state as "low-income" and "lower-middle income" as per World Bank country classifications. For a complete list of these countries, please check the World Bank website here.

**** People doing for the first time an internship or studies of postgraduate medical training (up to specialization, students full-time enrolled in a college or university. Part-time students, post-doctoral and PhD candidates with an income, and others that cannot meet the above requirements are NOT eligible for the discounted student rate). Proof of status is required to finalise the registration.

***** One-day registration fees will be available for purchase only on site. Max one/participant.

****** Registration fee only available to Siti members who have paid the € 60 membership fee for the year 2022-2023. Once selected the association, declaration of annual membership fee in good standing is required to finalise the registration.

* **Member young delegates Siti** are students resident in public health schools and health professionals other than medical doctors (nurses, prevention workers, etc).

Registration groups of at least 20 people are entitled to 2 extra free entrances. This offer is reserved to PH Associations or University, and it applies to only groups of 20 or multiples.

**WCPH2023 Delegates registration fee includes:**
- Admission to plenary sessions, parallel sessions, lunch symposiums, World Leadership Dialogues, poster and exhibition areas
- Admission to the Welcome Ceremony
- Admission to the Welcome Reception (in any)
- Catering services (if any)
- Congress Bag (if any)
- Programme Book (paper version if available and only if purchased during registration)
- Congress Newsletter(s) prior to the conference with the latest updates on the programme
- Certificate of Attendance

**Siti and WCPH2023 Delegates registration fee includes:**
- Admission to plenary sessions, parallel sessions, lunch symposiums, World Leadership Dialogues, Italian tracks, poster and exhibition areas
- Admission to the Siti 2023 and WCPH2023 Welcome Ceremony
- Admission to the Siti 2023 and WCPH2023 Welcome Reception (in any)
- Catering services (if any)
- Congress Bag (if any)
- Programme Book (paper version if available & only if purchased during registration)
- Congress Newsletter(s) prior to the conference with the latest updates on the programme
- Certificate of Attendance

**Siti 2023 Delegates registration fee includes:**
- Admission to Siti plenary sessions, parallel sessions, lunch symposiums, poster and exhibition areas
- Admission to the Siti 2023 Welcome Ceremony
- Admission to the Siti 2023 Welcome Reception (in any)
- Catering services (if any)
- Congress Bag (if any)
- Programme Book (paper version if available & only if purchased during registration)
- Congress Newsletter(s) prior to the conference with the latest updates on the programme
- Certificate of Attendance

Scientific Programme sessions are open to registered delegates only.

Only two industry representatives per company may enter to Scientific Programme sessions and should not wear any identifiable mark.

* **Badge re-printing**

On-site, for the re-printing of forgotten/lost/stolen badges, € 50,00 will be charged.

Further information about registration is available at: https://wcph.org/registration/
Passport and Visa
Participants coming from EU nations and citizens of USA, Canada, Australia and New Zealand, do not need visas to enter Italy. Most NON-EU citizens from other countries will need a visa and, sometimes, either a declaration or a permit of stay to formalize their visit in Italy. Please consult the Italian Embassy or Consulate nearest to you for specific details related to visas and visit the Italian Ministry of Foreign Affairs. If an entry visa is required, please allow sufficient time for this procedure: to facilitate your VISA request an invitation letter can be downloaded. The Invitation Letter implies no obligation by the Organisers to cover registration fees, accommodation, travel expenses or any other costs connected with participation in the meeting.

12. GENERAL INFORMATION

All Sponsors will be treated on a “first come, first served” basis within the sponsorship category. As to space allocation early booking is highly recommended to avoid disappointment. The sponsorship opportunities listed are not exhaustive and may vary according to medical regulations in force. Please enquire with the secretariat, prepared to examine any other form of sponsorship which might be envisaged, as well as special sponsorship. All sponsorship items include acknowledgement in all official congress documents and the congress website. Please inform the secretariat should you need to be compliant with a specific regulation (EFPIA, MedTech, etc.). For organisational reasons, please inform the secretariat about your preferred opportunities no later than July 2022.

SPONSORSHIP AND EXHIBITION APPLICATIONS AND CONDITIONS
Sponsorship and exhibition applications must be received in writing. A written confirmation will be sent by the organizing secretariat along with a contract to be signed. A tax invoice will be issued upon receipt of the contract signed. Full payment must be made within 30 days from date of invoice. Sponsorship will not be assigned without a signed contract and full payment upon receipt of invoice. The Organisers reserve the right at their total discretion to decline any application. Payment can be made via bank transfer and credit card. If the full payment is not received, the Congress Office has the right to review the Sponsorship commitment and withdraw the application. In case of a failure to comply with the contact terms and conditions, the secretariat will be free re-allocate the exhibition spaces, services and packages agreed to others.

CONDITIONS OF PAYMENT
A 50% deposit is required upon confirmation of your Congress partnership item and/or booth number. The conference organisers are happy to discuss a payment plan with you. Full payment will be due 1st December 2022. For Sponsorship agreement stipulated after 1st December 2022 a full payment will be requested. Payment must be made before the Congress Opening. Failure to do so may result in your Congress partnership item or exhibition stand being released again for sale.

SPONSORSHIP AND EXHIBITION CANCELLATION POLICY
In exceptional circumstances the Organisers will be prepared to consider cancellation of their Contract with a Sponsor or Exhibitor but only if the following conditions are complied with:
- That the request for cancellation is submitted in writing
- Cancellation received by 1st December 2022 the Organisers shall retain 25% of the contract price
- Cancellation received from 2nd December 2022 until 1st February 2023 the Organisers shall retain 50% of the contract price
- After 2nd February 2023 Full penalty
ACKNOWLEDGEMENT
Sponsorship levels will be assigned as per company total investment in the congress. Sponsors will be acknowledged as follows:

- **FOUNDATION PARTNER** € 90,000 + vat
- **PUBLIC HEALTH CHAMPION** € 55,000 + vat
- **PUBLIC HEALTH SUPPORTER** € 45,000 + vat
- **GOLD PARTNER** € 30,000 + vat
- **SILVER PARTNER** € 20,000 + vat
- **SCHOLARSHIP PARTNER** € 15,000 + vat
- **INSTITUTIONAL PARTNER*** € 15,000 + vat

*Only for institutional and not for profit organisation

VAT/CHARGES
All prices indicated are current VAT excluded. VAT at the actual rate of 22%, will be added to all presented costs and must be paid as invoiced. The organisers of the WCPH 2023 reserves the right to increase presented costs should VAT or any other official charges be imposed/alterred by law. Please inform the Organising Secretariat should you be invoiced with VAT exemption and provide us with the necessary administrative documents.

MEDICAL REGULATIONS, AIFA & MEDTECH PROCEDURES
Please inform the secretariat should you need to be compliant with a specific regulation such as EFPIA, MedTech or others. The sponsors should select among the opportunities those compliant with the regulation they subscribed. The Organisers will do their best to offer an event compliant with the different regulations in force.

Please note that, to make the accreditation of the event and preregistration at the AIFA (Italian Medicines Agency) and MedTech Vetting System, mandatory to sponsor, it will be necessary to receive written confirmation of your participation (contract duly signed for approval) not later than 01 February 2023. The organizing secretariat will take care of submitting the preregistration to the competent Unit of the Italian Medicines Agency (AIFA) at least 75 days (01 February 2023) before the event so that Italian companies can update and validate their requests within the required timing. The organizing secretariat will also take care of submitting the event for standard approval on the MedTech Vetting System at least 75 days before the event.

WFPHA REGULATION
Under no circumstances will the WFPHA nor events partners will accept advertising, funding donation or sponsorship from companies whose practise and/or products may present a threat to public health. These includes (but are not limited to) tobacco and alcohol companies as well as manufactures and merchants of firearms and weapon of war destruction.

CME
The European Accreditation will be requested by the Organizing Secretariat through a Provider to be named for continuing medical education (CME). The ECM accreditation with the Italian Ministry of Health will NOT be requested. There are existing agreements of mutual recognition of continuing medical education (CME) credit with the European Union of Medical Specialties (UEMS), especially but not only with USA and Canada. Physicians should apply to these processes by themselves.

GOVERNING LAW
This sponsorship is made and shall be governed under Italian Law. Exclusive jurisdiction and venue of any actions arising out of or relating to or in any way connected to this sponsorship, its negotiation or termination, or the event, will be in the courts of Rome, Italy.

TECHNICAL EXHIBITION MANUAL
A detailed exhibition manual containing technical information and move in and out times will be made available to all sponsors, exhibitors and Congress partners around January 2023. In addition to the general and practical information, this file will also include information on all optional facilities such as: power supply, telephone lines, furniture rental, etc.

CONTACT
Applications for Sponsorship and/or exhibition must be made in writing. Please send an email with your contacts to:

Mail: sponsorwcph2023@thetriumph.com
We are at your disposal to ensure your marketing goals.

We value our relationships with sponsors and are constantly striving to provide you with the service and benefits that will give your company maximum satisfaction for your sponsorship.

Your ideas and suggestions on how WCPH2023 can best meet your needs as a sponsor are always appreciated.

Thank you for your confidence & support.